**Project Brief**

**ACC BCC Expansion Project**

**American Chemet Corporation**

**145 Highway 282**

**East Helena, MT 59635**

**May/02/2025**

**Project Brief**

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| PROJECT NAME | **ACC BCC Expansion Project** | | |
| PROJECT MANAGER | Cody Cusey | EMAIL | cody.cusey@mail.helenacollege.edu |
| START DATE  END DATE | 12/01/2024  Dec/31/2026 | BUDGET | $10,000,000 |
| PROJECT OVERVIEW | The ACC BCC Expansion Project aims to address the pressing business issues of market opportunity, sales, innovation, and increased customer satisfaction by introducing a new production plant to produce Basic Copper Carbonate product. The primary objective is to create a fully functioning production plant, capable of producing at least twice as much product as the current plant, while maintaining the same high level of quality. | | |
| OBJECTIVES | • Design, procure, and build out an entire production facility from the ground up.  • Increase sales revenue and market share by meeting the evolving needs of customers and market.  • Enhance customer satisfaction and demand needs and deadlines due to increased domestic production capacity. | | |
| SCOPE | • Conducting market research and customer needs assessment.  • Selecting and integrating third-party contractors to assist in building out.  • Developing, testing, and deploying the new production facility.  • Creating comprehensive documentation, training materials, and marketing collateral.  •Providing post-deployment support and monitoring feedback for continuous improvement. | | |
| DELIVERABLES | • New production plant producing quality material at high rates.  • Design specifications, documentation package, and training materials.  • Quality assurance reports and deployment plan.  • Feedback mechanism for gathering customer feedback. | | |
| SUCCESS CRITERIA | • Successful launch of the new production plant within the specified timeline and budget.  • Positive feedback and adoption rates from customers and stakeholders.  • Increase in sales revenue and market share.  • Enhanced customer satisfaction and engagement metrics. | | |
| TARGET AUDIENCE | **Existing and potential customers of ACC products, as well as stakeholders involved in the development, deployment, and support of the new plant’s production.** | | |

**Sponsor Acceptance**

Approved by the Project Sponsor:

Date:

Bill H. S.

President and CEO